



www.mononafarmersmarket.com

**Monona Farmers
Market Steering
Committee**

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**Vendor
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**Sponsor
Coordinator**

Pam Keating
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Mission

*To provide Monona and
the surrounding area
with fresh high quality
produce and other
agricultural products in
a unique community
experience.*

We are offering an opportunity for you to become a Market Sponsor! The Market is visited by approximately 1,000 people each Sunday, which provides an excellent forum for us to partner with you in promoting your business/organization. Your contribution(s) in turn helps offset costs of running the Market, such as insurance, printing, special events.

If you're interested in one or more of the sponsorship opportunities listed below, please contact Pam Keating, Sponsor Coordinator, at 608-221-7707 or pamk5711@aol.com or mail check to Pam Keating 5711 Winnequah Trail, Monona, 53716.

Market Day Sponsors

Hospitality Tent Hosts

Be our Monona Farmers Market host for a day: Promote your business or organization by wearing t-shirts or name tags and handing out information while managing the hospitality tent! Responsibilities include helping with set-up at 8:00 a.m. and with take-down at 1:00 p.m., answering questions about Monona, keeping an eye on the Market and offering assistance to vendors or shoppers. Make the Market unique with your own special touch!

Morning Roll Sponsors

We are looking for either fresh baked rolls or contributions toward the purchase of morning bakery. The free-will donations from our baked goods are an important way for the Market to fund basic costs. Recognition includes a sponsor sign next to the baked goods.

Special Events Sponsors

Each month the Market offers one special event. Help fund one of the special events. This may include sponsoring entertainment such as Ken Lonnquist for our School Daze program in September (\$400), helping pay for flowers on Mother's Day or a 'Manly' treat on Father's Day (about \$100). You could also sponsor a special event by helping with program organization and then on the day of the event helping orchestrate the event: A fun and creative way to partner with the Market. Sponsors will be listed in media releases and at the event.

Financial Sponsorships: either in-kind contribution of service or cash

\$50 Sponsors – Information on brochure rack

For an annual donation of \$50 we will include your brochure or other information in our brochure rack which is displayed at every Market, weather permitting! You are responsible for providing the materials and refills as needed. Monona area non-profits may display Market-approved materials at no charge.

\$100 Sponsors – Recognition at Market and on web

For an annual donation of \$100 or more, we will list your name as one of our Market Sponsors in media releases, on our website and on signage at the Market, and we will include your materials in the brochure rack!

\$200 Sponsors – All of the above, plus a link to your site from our website

The Market starts May 6 this year and runs through October 28, from 9:00 a.m. to 1:00 p.m., Sundays, at Ahuska Park. We are proud to be a member of the Monona Chamber of Commerce and look forward to partnering with you!